

# Competition Rules for the Visa d'or franceinfo Award for the best Digital news story 2024 sponsored by



## ARTICLE 1 - PURPOSE OF THE COMPETITION

Visa pour l'Image – Perpignan is proud to present the ninth edition of the Visa d'or franceinfo Award for the best Digital news story sponsored by France Médias Monde, France Télévisions, Radio France & the Institut national de l'audiovisuel (INA), public broadcasting media. The Visa d'or franceinfo Award for the best Digital news story will be awarded for the best digital news story produced with original, innovative use of multimedia tools: virtual reality, interactivity, or editorial video work released via social media. In the context of non-stop news around the world, the Visa d'or digital news award will be given in recognition of an idea, content and original work offering an interesting angle and perspective on the news, hereinafter referred to as "the Digital news story". The Digital news story must be in French or English and have been published online between July 25, 2023 and July 25, 2024.

Entries will be accepted from May 16 to July 25, 2024. The award will be presented during the photojournalism festival Visa Pour l'Image - Perpignan (August 31-September 15, 2024).

On completion of the selection process, as described in article 2, a wire transfer or a check of €8,000 (eight thousand euros) will be presented to the winner.

## ARTICLE 2 - SELECTION

The Digital news story submitted should, in particular, open up new ways of using the Web to understand the news.

The selection process will therefore take the following criteria into account:

- the Digital news story must be related to a recent news topic
- the Digital news story should demonstrate a journalistic and/or documentary approach to the treatment of a topical news item. The choice of subject treated in the Digital news story will be taken into account in the selection process;
- the Digital news story should demonstrate a multimedia approach with, in particular, combined use of several media - video, text, photos and sound - for online distribution. Photo slideshows will not be accepted.
- through their Digital news story, candidates should innovate and develop or contribute to a new, innovative and easy-to-access way of exploring news on the Web;
- production quality.

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### ARTICLE 3 - ORGANIZATION

The organizer of this competition is:

**IMAGES EVIDENCE**, a limited liability company governed by the law of France, with registered capital of €8,000, registered under the number B 412 229 320 having its head office located at 4 rue Chapon, 75003 Paris, that organize « Visa pour l'Image – Perpignan » Festival.

The organizer will receive the financial support of competition partners France Médias Monde, France Télévisions, Radio France and the Institut national de l'audiovisuel (INA).

Images Evidence will present the prize of €8,000 (eight thousand euros) to the winner.

Candidates must submit their application by July 25, 2024.

NB: applications will not be returned to the candidates

Competition entries sent in accordance with the terms and conditions described in article 7 will be forwarded to a pre-selection committee. They will be reproduced in as many copies as necessary to enable examination and/or conservation, to which the candidate expressly agrees.

The organizer will carry out a pre-selection of received entries based on the criteria described in Article 2 of these competition rules, in order to establish the list of short-listed Candidates (hereinafter "Short-listed Candidates").

The list of Short-listed Candidates will be communicated by a press release at the latest on August 25, 2024.

Only Short-listed Candidates will be able to participate in the final phase of the competition. The Short-listed Candidates must, within 5 days of receiving the e-mail confirming their pre-selection, return the completed and signed mandates (attached to the pre-selection e-mail) to the organizer. This mandate will give authorization and therefore determine the capacity of the candidate to represent all of the right owners of the Digital news story (hereinafter "the Right owners), such as author, co-authors, producer, publisher and/or broadcaster, if any, and to receive the prize on their behalf if they are awarded.

The jury responsible for choosing the winner of the Visa d'or franceinfo Award for the best Digital news story sponsored by France Médias Monde, France Télévisions, Radio France and the Institut national de l'audiovisuel (INA) will meet before the 36<sup>th</sup> Visa pour l'Image – Perpignan festival. This jury will be made up of web, photography and media experts.

The deliberations will be organized at the initiative of Images Evidence. No appeal may be made against the decisions of the jury nor those of the pre-selection committee.

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**ARTICLE 4 – AUTHORSHIP OF WORKS – RESPONSIBILITY**

The entries submitted must be completely original in compliance with the meaning of the French intellectual property code and the candidate must certify that he/she is the sole author and enjoys the right to submit his/her entry in the framework and under the terms and conditions of this competition.

If the Digital news story has more than one author, the candidate must name and mandate a physical person to represent all the authors at the prize-giving and who will receive the prize on behalf of all the authors. The organizer cannot be held responsible for false or erroneous declarations made by candidates.

Candidates may compete under a pseudonym, but must nevertheless submit their entry under their true identity, which will only be revealed if they so agree.

The candidate declares that he/she personally holds [or is the duly authorized agent] the full exploitation rights of the Digital news story in its entirety and guarantees Images Evidence against any claims, demands, actions from any physical or legal person, in particular the Right owners who feel they have rights on the Digital news story.

The candidate declares that he/she has not submitted images that have been created, generated, composited or using any software, tools or technology incorporating any form of artificial intelligence. This includes (but is not limited to) any use of generative artificial intelligence, including generative fill functionality.

**ARTICLE 5 – SELECTION OF THE WINNER AND AWARD PROCESS**

Among the Short-listed Candidates, the jury will give the Award to the winner (hereinafter “the Winner”) in accordance with the criteria described in article 2, as concerns the relevance, quality and originality of the Digital news story. The jury is the sole authority for the decision, which will be made by vote on completion of the deliberations. No appeal may be made against its decision. The jury may decide not to award the prize if it considers that none of the entries warrant such award.

Images Evidence will award the Winner a prize of €8,000 (eight thousand euros). The amount of €8,000 (eight thousand euros) will be given to the author(s) of the Digital news story and not to the producer(s). Charge to the authors, if there are several, to share this amount.

The name of the Winner chosen according to the terms and conditions mentioned above will not be officially published until he/she has confirmed in writing and without reservation:

- that he/she accepts the award offered to him/her;
- that he/she agrees to participate in the events organized in connection with the " Visa d'or franceinfo Award for the best Digital news story sponsored by France Médias Monde, France Télévisions, Radio France & the Institut national de l'audiovisuel (INA)" and, when possible, to make him/herself available to the organizer for any communication or other operations organized by Images Evidence and its media partners with the aim of promoting his/her name and work, the prize and/or its organizer, at the times and places that will subsequently be indicated;

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- that he/she accepts public dissemination of his/her Digital news story according to the terms and conditions described in these competition rules.

If the Winner does not agree to perform the commitments indicated in these competition rules, the prize will be awarded to the candidate placed second by the jury or the candidate placed third if the second candidate waives the prize. In this event, the organizer may decide not to award the prize.

**ARTICLE 6 - RIGHTS TO USE THE SHORT-LISTED CANDIDATES AND WINNER'S WORK AND IMAGE FOR PROMOTIONAL PURPOSES**

- The Short-listed Candidate must give to Images Evidence a 1'30 version of their Digital news story (teaser video) in a .mov format in high definition and also three visuals free copyright before August 22 that will be used by Images Evidence and its media partners for promoting purposes of the Visa d'or franceinfo Award for the best Digital news story and also by other media for promoting purposes.

The name of the Right owners shall be mentioned in the opening or final credits of the teaser video.

The Winner freely grants Images Evidence and its media partners a free of charge and non-exclusive right to reproduce and represent the Digital news story, as a whole or in part, without limitation as to geographical region, media and number, solely for promoting purposes by Images Evidence (Visa pour l'Image – Perpignan festival), using any media and, in particular, on paper, magnetic, mechanical or digital media, by any means that may be chosen, and, in particular, via the Internet, television or radio. Any such distribution and publication must mention the name and first name of the Right owners. The Pre-selected Candidates guarantee Images Evidence a peaceful use of the granted rights and shall held Images Evidence harmless from any claim of any third party and notably from the Right owners.

The Winner may authorize exploitation of the Digital news story by a third party media subject to mentioning "Winner of the Visa d'or franceinfo Award for the best Digital news story 2024 sponsored by France Médias Monde, France Télévisions, Radio France & the Institut national de l'audiovisuel (INA)".

The Winner authorizes Images Evidence and its media partners, to record, reproduce and publish his/her image for the purposes of promoting the award-winner, the Digital news story and the organizer and/or the prize.

Approvals covering intellectual property rights as authorized above shall enter into force at the date of submission of the application and shall cover the full duration of the period for which intellectual property rights are held. Such authorizations for use are granted free of charge and for all countries worldwide.

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**ARTICLE 7 – CONDITIONS OF ENTRY**

Entries must comply with the following conditions:

Entry in the competition is open to all candidates aged 18 years or over, regardless of gender or nationality.

The competition is not open to people employed by Images Evidence.

Candidates must find their application online at the following address:

<https://www.visapourlimage.com/en/festival/awards-and-grants/visa-d-or-de-l-information-numerique-franceinfo>

And their application must include the following items / documents:

- 1- the internet URL where the Digital news story is available;
- 2- the electronically signed competition entry form;
- 3- a scan of the candidate's ID papers;
- 4- a cover letter from the candidate containing a description of his/her entry;
- 5- a curriculum vitae .

The Digital news story must be in either French or English and must have been published online between July 25, 2023 and July 25, 2024.

**Any questions may be sent to the following e-mail address as well as the application : [webdocu@orange.fr](mailto:webdocu@orange.fr)**

**ARTICLE 8 - RESPONSIBILITY**

The Organizer expressly retains the right, if circumstances so require, to cancel the awarding of the Award in connection with these competition rules, at any time and for whatever reason.

The Organizer does not accept any responsibility in the event of malfunction of the Internet preventing access to the website or satisfactory operation of the competition.

No answer will be made to any request by telephone concerning the interpretation or application of these competition rules, or the mechanisms or terms and conditions of the competition or the list of winners.

Participation in this competition implies unreserved acceptance of the rules in their entirety. Any inexact or mendacious declaration, fraud or failure on the part of the author of a Digital news story to comply with the regulations or obligations indicated in these Rules may result in automatic disqualification of the Digital news story in question. The Organizer also reserves the right to instigate legal proceedings against any author of a Digital news story who has infringed the Rules or failed to respect his/her obligations in respect of these rules or otherwise behaved fraudulently in respect of his/her participation in the competition.

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**ARTICLE 9 - CUSTODY AND CONSULTATION OF THE RULES**

The competition rules can be downloaded free of charge on Visa pour l'Image web site: <https://www.visapourlimage.com/en/festival/awards-and-grants/visa-d-or-de-l-information-numerique-franceinfo>

In the event of any dispute, the French language version of the rules will apply.

**ARTICLE 10 : COMPLIANCE WITH THE "DATA PROCESSING AND FREEDOMS" ACT (FRANCE)**

The information included in the candidates' entries will be subject to data processing.

Any personal information supplied by the author of the Digital news story to the organizer will be processed in accordance with the legal and statutory provisions applicable under French law of 6 January 1978 concerning data processing, computer files and freedoms.

The Digital news story authors therefore enjoy the right to access, rectify and delete this data, which they may exercise by sending an email to [webdocu@orange.fr](mailto:webdocu@orange.fr) or by post to: Images Evidence – Visa d'or franceinfo Award for the best Digital news story - 4 rue Chapon – Bat B – 75003 Paris – France

**ARTICLE 11 : LAW AND JURISDICTION**

These Rules are governed by French law. Any question relating to application or interpretation of the Rules, or any unforeseen question that may arise, will be decided according to French law and submitted to the jurisdiction of the Paris Courts.

**ARTICLE 12 : REFUND OF CONNECTION COST FOR ENTRY**

With services and technical facilities currently available, certain Internet Service Providers provide connections to users free of charge or as a package deal at a flat rate. It is expressly agreed that any and all access to Visa pour l'Image – Perpignan websites done on a free or flat rate basis (e.g. connections by cable, ADSL or dedicated line) shall not generate entitlement to any refund, given that the subscription to the ISP's services has been covered in the Web User's contract for his/her general use of the Internet and that the connection to Visa pour l'Image Perpignan websites does not incur any additional expenses or require any further outlay.

Persons providing proof that they do not have such subscriptions or access are entitled to refunds of connection and delivery charges, to be claimed by submitting such a request to Visa pour l'Image – Perpignan together with the following information and documents:

- Photocopy of personal ID or official company registration (e.g. "K BIS")
- Full name and postal address of applicant
- Details of the date, time and duration of connection (Log on/Log off) to the Website plus the IP address of the computer
- Copy of the itemized telephone bill
- Full details of the candidate's bank account.

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Requests for refunds must be forwarded to Images Evidence no later than one week after the end of the competition.